

Minutes of Tamalpa Board Meeting
March 5, 2012

Members Present: Mike Holland, Ken Grebenstein, Jim Myers, Lillie O'Reilly, Joaquin Fritz, Tim Fitzpatrick, Ana Braga-Levaggi, Rich Snipes, Bill Neer, Dave Waco

The meeting was called to order at 7:05 p.m. The agenda for the meeting and Minutes of the previous meeting were reviewed and approved.

Lillie reported Membership totals for the end of February, with 712 Tamalpans from 515 households. There were 17 new members and 56 renewals. A brief discussion of the policy of only mailing one Gazette per household upheld that policy.

In Rob Spinosa's absence, there was no Treasurer's Report.

Mike reported on the PA Awards Banquet held in February in Oakland, at which Tamalpa received many individual and team awards for its successful 2011 year of racing. Mike noted that our club had a very impressive presence at the banquet among the many Pacific Association clubs.

Tim gave a very positive assessment of Tamalpa's Ultra group thus far, noting strong participation in group training runs and general enthusiasm about the 2012 schedule. Particular emphasis was placed on making new racers feel that they're a part of the club. There were 70 pre-registrations already for the Headlands 50K in August, with 200 entries being the eventual limit.

The LDR season opened with a good showing in far-away Redding. There was no MMDR report in Dave Ripp's absence, but also no indication that plans are anything other than on track. The same was true for the San Rafael Mile in July, though Mike again reiterated that Tamalpa is producing the event, not sponsoring it, and he said that Meet Director Jason Jacobson appears clear on the distinction.

Rich gave a Website report that differentiated between people who log in once only in a month's time, and those who do so numerous times. He reported there were 2,000 "hits" in January and 1500 in February, while about triple those numbers occur for repeat visitors. Many are not actually Tamalpans, and up to half of them are from San Francisco addresses.

In a Gazette report, Dave Waco expressed disappointment with the inconsistent quality in the printing of photos. He knows of no solution, and said there are frustrations in having to continually adjust to procedural changes in software, etc.

On Clothing, Ana says we're in between needing some new items but also preferring to wait for a new logo before investing significantly. She's exploring particular smaller re-orders to tide us over until the new logo is available, which is likely to be a few months

away. In cleaning up the storage container, Mike reports there is much surplus clothing available for whatever means of distribution is decided upon.

The reality of something other than our annual Christmas Party seems more and more likely, though what will actually replace it is still not that clear. Mike continues to encourage everyone to solicit ideas from members. The Spring Awards Breakfast will follow the April 15 TCRS at the Lucas Valley Community Center. Frank is coordinating the actual awards, Joaquin and Bill the refreshments, and Lillie will have names of new volunteers who've indicated an interest in helping.

The March TCRS in Tiburon was touted as one of the flattest courses in the 30-year history of the series, though Mike emphasized the very hilly nature of April's course as it falls within the key two-month Dipsea window. Lillie will continue to solicit TCRS volunteers via the Gazette, Website and word-of-mouth. Discussion included possible ways to reward volunteers with some form of point system.

Tim reported that Nick Wilton's process for developing a new Tamalpa logo is under way, and it will likely be a few months before a finished product is available. Tim hopes to be able to provide an initial presentation by the April Board meeting.

Ideas are needed regarding a Tamalpa contribution for the updated facilities at the College of Marin track. Mike said that a flagpole had been suggested, but it was potentially much too expensive to consider. An official ceremony for the new refurbishing is tentatively set for April, though details are uncertain.

The meeting adjourned at 8:05 p.m.

Respectfully submitted,
Jim Myers